

**ZuLoo**®

**2022**

**BENEFIT REPORT**





Dear ZuLoo Friends:

We are pleased to share this benefit report\* for the year 2022.

## INTRODUCTION

As a benefit corporation, ZuLoo continues to make progress towards the universal goal for everyone in the world to have access to clean and safe toilets, clean water, hygiene, and sanitation.<sup>†</sup>

At ZuLoo, believe the power of social enterprise can generate economic value and profitability while also making an impact on today's global sanitation crisis.

## OVERVIEW

The latest data<sup>‡</sup> from the World Health Organization and UNICEF on access to clean water, adequate sanitation, and hygiene reveals that we still have much work to do:

- Sanitation
  - 3.6 billion people, nearly half the world's population, do not have access to safely managed sanitation in their home. Of those, 1.9 billion people live with basic sanitation services<sup>§</sup> and 494 million people practice open defecation.
- Hygiene

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\* This report is being prepared solely in order to comply with Section 16-10b-401 of the Utah Benefit Corporation Act, as amended, and does not constitute an offer to sell or a solicitation to buy the company's products, services and/or securities. Statements in this report are the sole responsibility and opinion of the undersigned Benefit Director of ZuLoo, Inc., a Utah benefit corporation ("we", "our", "us", "ZuLoo", or the "Company") and do not operate as admissions or statements of material fact by the Company or its officers, directors, or Affiliates. Accordingly, you are hereby cautioned and advised to NOT rely upon this report in making any investment or financial decision regarding the Company or in connection with our securities, offerings, or products or services or that of any of our Affiliates. This report speaks only for the year 2022. Circumstances and conditions may have materially changed since such date. The Company does not undertake any obligation to update this report.

<sup>†</sup> United Nations Department of Economic and Social Affairs, Sustainable Development Goal 6: Ensure availability and sustainable management of water and sanitation for all (See <https://sdgs.un.org/goals/goal6>).

<sup>‡</sup> Global WASH Fast Facts, U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, published May 31, 2022, at [https://www.cdc.gov/healthywater/global/wash\\_statistics.html](https://www.cdc.gov/healthywater/global/wash_statistics.html).

<sup>§</sup> "Basic sanitation services" are defined as the use of improved facilities (i.e., facilities that separate human excreta from human contact such as flush or pour-flush toilets or latrines to a piped sewer system, septic tank, pit, composting receptacle, etc.) that are not public or shared with other households.

- 2.3 billion people lack basic hygiene services, including soap and water at home. This includes 670 million people with no handwashing facilities at all.
- In 28 countries, at least 1 in 4 people have no handwashing facility at home.
- In rural settings, only 1 in 3 people have access to basic hygiene services (such as soap and water at home).
- **Menstrual Health**
  - Lack of adequate sanitation facilities for girls reaching puberty makes them more likely to miss school than boys. For example, in 2018 and 2019, between 15% and 25% of girls in West Africa missed school due to menstruation.
- **Drinking Water**
  - 2 billion people lack access to safely managed drinking water at home.
  - Women and girls are more likely to be responsible for collecting water for their family without onsite water supply. These responsibilities make it difficult for girls to attend school during school hours.



## HEALTH IMPACTS\*

Each year, continuous lack of access to clean and safe toilets, clean water, hygiene, and sanitation continues to adversely impact the health of well-being humanity worldwide, causing an estimated:

- 1.7 billion cases of diarrhea among children younger than 5 years old;

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\* Ibid.

- 446,000 deaths of such children from diarrhea;
- 3 million cases of cholera and an estimated 95,000 cholera deaths;
- 11 million cases of typhoid fever and an estimated 129,000 typhoid fever deaths.

## TOOLS AND SOLUTIONS\*

- Universal access to adequate sanitation, hygiene, and safe drinking water can reduce the global disease burden by 10%.
- Increasing access to sanitation services can prevent many diarrheal deaths.
- Between 2000 and 2016, improved sanitation contributed to a 15% decrease in diarrheal deaths in Southeast Asia, East Asia, and Oceania, and more than a 10% decrease in diarrheal deaths globally.
- Every cholera case and death from cholera are preventable with the tools we have today. Simple and affordable sanitation solutions, if implemented, have the potential to reduce cholera deaths by 90% by 2030.†
- Investing in water and sanitation interventions results in many benefits, including economic, environmental, quality of life, and health. Every dollar invested in WASH interventions gives a \$4.3 return in the form of reduced health care costs, reduced pollution of water and land resources, and gains in quality of life (such as improved school attendance, fewer sick days, greater privacy, safety, and sense of dignity).
- Each ZuLoo toilet helps a family size of up to 7 persons.
- Each water well ZuLoo helps drill provides clean, safe and a sustainable daily water supply to approximately 600 or more persons.

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\* Ibid.

† World Health Organization, Global Task Force on Cholera Control, A Global Roadmap to 2030, accessible at <https://www.gtfcc.org/wp-content/uploads/2019/10/gtfcc-ending-cholera-a-global-roadmap-to-2030.pdf>.

## ZULOO IN ACTION



### INDIA

In 2022, ZuLoo Humanitarian\* – our 501(c)(3) non-profit charity affiliate – continued building toilets and drilling new water wells throughout the emerging communities of Hyderabad, India.



Together in partnership with our local in-country partner organization, SAPID, a grassroots Indian NGO, ZuLoo Humanitarian implements a process of working with the local community to have them identify the most vulnerable families to receive subsidized toilets, giving first priority to households with high numbers of women and girls, pregnant and lactating women, elderly, and people with disabilities.

Some of these communities and recipients are highlighted below:

#### M. Laxmi's Toilet Story

M. Laxmi is 42 years old. Her husband is a taxi driver who earns a meager income. Their house is located in the slum areas at the outskirts of Hyderabad, making them vulnerable to insects and snakes. M. Laxmi has two girls who are 11 and 15 years

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\* ZuLoo Humanitarian, a Utah non-profit corporation, is a tax-exempt 501(c)(3) charity affiliated with ZuLoo.

old, respectively. M. Laxmi expressed: "Without access to a toilet, women in our slum are vulnerable not only to inconvenience but also to physical, sexual, psychological and emotional abuse." M. Laxmi continues, "It is worse when we have menstruation or diarrhea." Her daughter, Nitya, expressed, "It was very difficult for us to stay in here without a toilet. Many times a feeling of insecurity haunted me and I would refrain myself from going to 'natures call' for a day or two. I would not eat or drink water on purpose for the fear of having to go outdoors to relieve myself. My sister and I often go early to school so that we can use the school toilets." Many women and girls in M. Laxmi's community are more vulnerable to abuse, attack and ill-health, affecting their ability to study, work and live in dignity. Today, with the help of ZuLoo, they now have a toilet at their door step that facilitates safety, dignity and good health. The family happily expressed gratitude to ZuLoo for bringing smiles on our faces now that they are healthier, safer, and without fear of abuse. A toilet to this family is a social, cultural and emotional necessity of well-being of children and their parents.



### Ramulamma's Toilet Story



Ramulamma is over 60 years old and lives with her daughter. Searching for work, she sought leave from her husband and migrated from Rajamundry, a district which is 300 miles away from Hyderabad. The family owned an acre of agricultural land which they sold to spend on their daughters marriage who has since been divorced by her husband. Today Ramulamma lives with her daughter and they work as daily wage workers earning a meager income of approximately USD \$49 per month which they utilize to manage basic needs. Despite their poverty, they strive to support each other. Ramulamma expressed to us, "With little earning I cannot afford to construct a toilet. I have to walk a distance of one kilometer to find bushes to relieve myself. I am fearful of

being bit by snakes and insects. I was once bitten by insects (bees) and was hospitalized for a day.” Ramulamma has to accompany her young daughter while attending nature’s call to guard her from abuse. She always wished they had a toilet at home. During the SAPID-sponsored community meeting, Ramulamma requested a ZuLoo toilet. The community approved her request and recommended her name in the toilet recipient priority list. Ramulamma is now a proud owner of a ZuLoo-sponsored toilet, and proudly says, “I am free of all my fears now.” With tear-filled eyes, gratitude and folded hands, she said, “Thanks to ZuLoo and SAPID for providing a toilet and giving us a chance for a better life!”

### Yadalaxmi’s Toilet Story

Yadalaxmi is a 60-year-old resident of the Illaiah slum community outside of Hyderabad. She works as a domestic help laborer for a meager income of approximately USD \$18 per month. Her husband, Somaiah, suffers from arthritis and cannot walk long distances. Instead of walking over a mile to the public pit latrine toilets, they dug a small pit close to their home for Somaiah to defecate in. This invited conflicts with their neighbors and community due to the foul smell attracting wild pigs and dogs to dig around their home. She later asked Somaiah to defecate into a plastic bucket which she would later transfer to a plastic bag and then take with her every morning on her way to the public toilets and dispose of it there. She expressed, “I tried to hide it from people’s eyes but the bad odor made it difficult. I felt very depressed when people spoke bad words or made comments about my ailing husband making me cry many times.” Somaiah and Yadalaxmi, with folded hands and with gratitude, gave thanks to ZuLoo for providing them with a toilet. Somaiah expressed he is happy that his wife will not have to collect and dispose it and he has made peace with his neighbors.



### Kamala’s Toilet Story

Kamala is a mother of a daughter and two sons, residing with her husband in the Illaiah colony outside of Hyderabad. She works as a daily wage labor earning approximately USD \$38 per month. Kamala explains, “The place where we went to



the bathroom before is about 1 kilometer from our home. It was threatening and dirty. It was frightening too, so most of the time we went as a group and never alone. There are men who loiter there who are not nice. When these men see women alone there, they try to abuse, tease, or rape them. Even if we cry out loudly there is no one to help. So we preferred to go during dawn or dusk in a large group. Many bad incidences happened there. I don't want my daughter to go to that place because I'm afraid of her being abused or raped. We once dug a hole in our premises for emergencies so which led to many arguments with our neighbors." Kamala with gratitude says, "The major change in my life, since I received a toilet from ZuLoo, is I am now free from fear and pressures." She said the time spent to

accompany her daughter to the public toilets is now wisely spent in household chores. She now maintains good relations with the neighbors. She says, Now we are a family again." With broad smiles on their faces they say, "Thank you ZuLoo!"

### B. Laxmi's Toilet Story

B. Laxmi is a resident of the Illaiah colony community outside of Hyderabad. Her husband is a driver and they have three young sons. Their house is located at the end of the village making the children exposed to insects and snakes. B. Laxmi expressed that without access to a toilet, women with three young children can experience stress and trauma. She expressed that every day she had to live in fear looking for some support from neighbors to help guard her children while she went to relieve herself at the public latrines. While en route, she had to go through lot of suffering with innumerable unwanted incidences. Today she has a toilet constructed by ZuLoo through its relationship with



SAPID. The immense happiness and gratitude expressed cannot be explained in words. B. Laxmi simply folded her hands with tears rolling down her eyes. Helping families such as B. Laxmi's is considered by ZuLoo as "mission accomplished!"

### Srinivas' Story: The Krishnapuri Community Water Well

Krishnapuri is a heterogeneous emerging community situated in the close proximity of Hyderabad dumping yard. Around 100 families from across India have migrated to and settled here. There are Muslims, Hindus and Christians living in harmony. Most of the residents earn their living as daily wage laborers, drivers, workers in rice mills and domestic workers.



The slum of Krishnapuri colony has no access to government-supplied roads, water and sanitation. Almost half of the households who live here had an arrangement to obtain water by begging and/or by requesting a neighboring farm-owner to supply water daily (approximately 52 gallons) upon condition of payment of approximately \$6 per family per day (exorbitant in our opinion) and which was to be supplied only once every three days. The slums dwellers here also resorted to buying water from other local water suppliers which was drawn mostly from contaminated sources.



Local resident Srinivas lamented to us that the health and hygiene conditions in the slum are deplorable and that there were several reasons contributing to ill health of the community. He explained that the most commonly found diseases in the area were stomach worms, diarrhea and dysentery, which are all caused by contaminated water. He said that since the water was murky and dirty, scabies and other skin allergies are common among children.

Another local resident, Ayesha, a mother of 3 children added that when she was pregnant with her 3rd child, not having access to drinking water nearby, she had to

walk for over 2 kilometers each day to fetch drinking water, sometimes having to carry both her 2nd child and also her pot of water on her head which was very difficult.

Today, thanks to a ZuLoo-sponsored water well, Krishnapuri colony residents have access to clean water. The community is happy now they are able to save money, time, and their health, enabling them to celebrate Diwali, Christmas and New Years in traditional fashion for the first time in many years.

### Jayamma's Story: The YSR Nagar Community Water Well

The YSR Nagar community outside of Hyderabad, India, is comprised of approximately 120 families who previously did not have a reliable supply of clean water. For years they have been completely dependent upon a water tanker truck with approximately 264 gallon capacity supplied by the government. The tanker only serviced the community once every 10 days and often contained water of questionable quality. The water supplied was not being stored or maintained properly and was often unsafe for drinking causing health issues resulting dehydration diarrheal and gastrointestinal problems in many community children and senior citizens.



The community expressed that they had to spend 15% to 20% of their wages buying safe drinking water and had to walk miles getting around 4 gallons of water per trip. Mostly the women of the community had to bear the brunt walking long distances to fetch two pots of water carried on their heads. This accounted not only spending huge amount of their earnings but was also time-consuming, causing them to forgo their daily wage.

Jayamma shared her own story of how she spent most of her earnings in buying water affecting their family finances. She says, "With a small child it was hell for me carrying both my child in my arms and a pot of water on my head walking such a long distance!" She also complained, "My son had to be admitted in the hospital due to stomach pain and was diagnosed with a gastrointestinal infection." During our

interaction with the community, they expressed their water problems and the ill effect on their health. After regular interactions between community leaders, community members and SAPID, their consent was obtained, a survey was done and bore well was drilled by ZuLoo using local geologists and drilling contractors.



When water gushed from the newly-drilled well, tears and smiles on the faces of many exposed many emotions. Members of the community literally danced in the streets that night and Jayamma said she drenched her children with a bucket of fresh clean water for the first time ever.

The entire community thanked ZuLoo and SAPID for their ongoing support. Many expressed their gratitude of now not having to wait for the water tanker, walk long distances, spend time fetching water and consuming contaminated water.

One of the local leaders of the community thanked us with folded hands and expressed, "Today the river goddess of water, Ganga, has come in our community! All our water problems have now been solved! Thank you ZuLoo and SAPID!"

### Rehana's Story: The Renuka Community Water Well

The slum dwellers of the Renuka community outside of Hyderabad, adjacent to Karmik Nagar, water flowed only for about two hours each day from an old bore well in a field adjacent to their slum. With over 100 residents in need of water, many resorted to jockeying for a place in line and many fights broke out daily before the water stopped. Women were then forced to trek over 2 kilometers to find potable water.

One resident, Rehana, shared, "Early in the morning for about two hours the bore well was opened, allowing the collection of approximately one gallon of water per family. Due to the number of families we had to take



turns, agreeing only to return to the well once every 3 days. When some did not abide this rule, fights often broke out amongst what would normally be peaceful citizens. If we ran out of drinking water we had to trek over 2 kilometers to find it. Small cans of water could be purchased from neighboring Nirali Colony since they have a water purifier. However, during peak summer months this was not enough. We were dependent upon on private water tanker companies which charged us close to USD \$18 per water canister depending on demand. Even then, the water was sometimes green in color and couldn't be used for either cooking or drinking." She stated, "My husband often had to forgo his work to get water from a neighboring town which adds pressure to our family finances as this place is over 3 kilometers away." She expresses, "I was dismayed when my husband suddenly started to feel nauseous and contracted diarrhea. It got so severe we had to hospitalize him for his stomach pain."

Rehana and her husband requested local leaders to drill a bore within their community. They met with SAPID representatives and with their consent a geological survey was conducted resulting in a ZuLoo-sponsored water well being drilled and completed.



The community thanked ZuLoo and SAPID for helping bring clean water to their village. With tears in her eyes and folded hands, Rehana expressed, "You have given us life!"

Rehana and her family is very happy now. She says, "We no longer have to wait for water and no longer have arguments with our loving neighbors. Thank you SAPID and ZuLoo for helping us solve our water problems. We will always be indebted to you!"

## NIGERIA

### The 2022 World Toilet Summit\*

In 2022, we were pleased to be invited as a sponsor of the World Toilet Summit† organized by the World Toilet Organization.‡

The summit was held in Abuja, Nigeria, on November 18 and 19, 2022.



Each year, the World Toilet Organization brings its World Toilet Summit series to various countries in which it believes a lasting legacy will be created. Nigeria was selected as the 2022 host country to encourage WTO members and international participants to come to Nigeria and address the sanitation challenges, to showcase the extensive efforts of the Federal Government of Nigeria to drive the intended change and to leave a lasting legacy behind, driven by the summit theme, in view of creating accelerated impacts in the country.

Other sponsors and attendees of the summit included:

- OPS-WASH
- Clean Nigeria Campaign Secretariat
- Biofil Technologies Nigeria Limited
- WaterAid Nigeria
- Faecal Sludge Management Alliance
- Sublah International
- Sanitation Ambassadors
- SATO LIXIL Nigeria
- IRC Wash
- Toilet Pride

We made numerous new friends and took the opportunity to introduce ZuLoo as a key participant in the



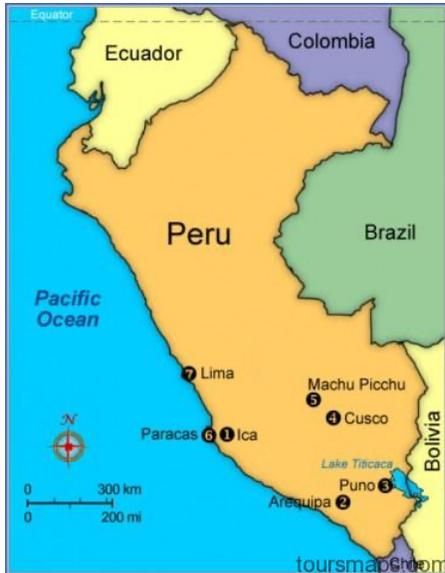
\* 2022 World Toilet Summit Report, accessible at [https://mcusercontent.com/61133a487533b622ac2e4944a/files/5f710009-bb60-c547-2e65-1d91d4d30f24/WTS\\_Report\\_1\\_compressed.pdf](https://mcusercontent.com/61133a487533b622ac2e4944a/files/5f710009-bb60-c547-2e65-1d91d4d30f24/WTS_Report_1_compressed.pdf)

† See <https://wtsnigeria2022.com>

‡ See <https://worldtoilet.org>

summit's goal of helping solve the current global sanitation crisis.

## PERU



In May 2022, ZuLoo was invited to visit the municipality of Chinchero, Peru, to meet with Mayor Héctor Cusicuna, the Chinchero city aldermen (city council), and municipal staff to assess the sanitation needs of impoverished Incan-descendants who live in the upper highlands surrounding the village. Chinchero is a village in the Sacred Valley between Cusco and Urubamba. It sits at an elevation of 12,500 feet (3,762 meters), about a 40-minute drive from Cusco, just outside the Urubamba mountain range.

After meeting at the mayor's office to get acquainted, the mayor drove our team to these outlying highland areas where we observed several dozen families living in one-room huts with no running water and no sanitation to speak of due to lack of infrastructure and lack of public funds. Many of these humble dirt-farming families live off the land and have no current resources to improve their circumstances.

The group our team met with pointed to nearby clusters of trees when asked where they go to relieve themselves. After learning that the municipality had no public funds to provide water and sanitation and after evaluating the local soil conditions and location of the subterranean water table, ZuLoo's engineering team determined that our Soilet\* toilet system may be an excellent solution for these impoverished Incan highland dwellers and their families. We asked the municipality and other local volunteers to help identify the most vulnerable families to receive subsidized toilets, giving first priority to households with high numbers of women and girls, pregnant and lactating women, elderly, and people with disabilities. The mayor of Chinchero also pledged to help us organize community-level meetings to disseminate information about our sanitation program. If Peru's current political



\* Further details of how a "Soilet" toilet works can be found at <https://www.soilet.org/how-it-works/>.

turmoil subsides we hope to build up to 50 new eco-friendly toilets in and around Chinchero in 2023.

## ZAMBIA

In Zambia, 1 in every 15 people is an orphaned child under the age of 18, largely as a result of poverty and the HIV/AIDS pandemic. These children are extremely vulnerable to abuse, food insecurity, sickness, and death. Without intervention, they remain in the hopeless cycle of poverty.



In 2023, ZuLoo intends to partner with Mothers Without Borders, a NGO that has addressed the orphan crisis in Zambia since 2002 by strengthening communities throughout the country that have high populations of vulnerable children, youth, and women.



We intend to build new toilets in Zambia starting by replacing the existing latrine system at the Carol Zulu Primary School, a middle school sponsored by Mothers Without Borders.

In 2016, the school built 6 latrines to address the growth of the student population.

In 2019, an additional 7 toilets were added. With the continued expansion of the school, the existing latrines have had significant use and the original 6 are in disrepair to the point that they are no longer safe, and need to be demolished and sealed off. This leaves the school with only 7 working toilets for over 800 students and teachers, a toilet-to-person ratio of one toilet per 114 persons!

ZuLoo intends to sponsor the building of an additional 16 latrines (12 for students and 4 for staff) – hopefully utilizing more



sustainable and innovative systems developed by Sanitation Ambassadors from South Africa – to alleviate long lines, diminish health concerns, and provide added privacy for our teaching staff. This will reduce the ratio to 1 toilet per 35 persons, thus helping us to ensure a safe, healthy, and welcoming environment at the school.

## OPPORTUNITIES AND GO-FORWARD PLANS

### The ZuLoo Pōōdcast

In 2022, we launched a new podcast series called the “ZuLoo Pōōdcast”.

The ZuLoo Pōōdcast is broadcast weekly by ZuLoo Media LLC\* on a multitude of platforms, including YouTube, Apple, Spotify, and elsewhere.

The ZuLoo Pōōdcast positions itself as a unique podcast where “we talk all things poop, toilets, and sanitation. Through insightful news, impact stories, and quirky humor, we aim to discuss and highlight the critical role toilets play in whisking poop out of our lives, the impact toilets have (or the lack thereof) in the health and wellness of humanity, and what ZuLoo is doing to help solve the current global sanitation crisis.”



During the podcast’s first year, we recorded and released over 40 episodes covering a variety of toilet-related topics and highlighted many individuals and organizations who are actively engaged in promoting safe and clean toilets globally.

Some of our notable guests in 2022 included:

- Jack Sim
- Cody Sanders
- Charan Prabhakar
- Meera and SAPID Team India
- Chris Padilla
- Veronica Crosier
- Sean Sevy
- Jeff Wigley
- Rudi Moghaddam
- Shawn Shafner
- Jocelyn Gardiner
- Melissa Sevy

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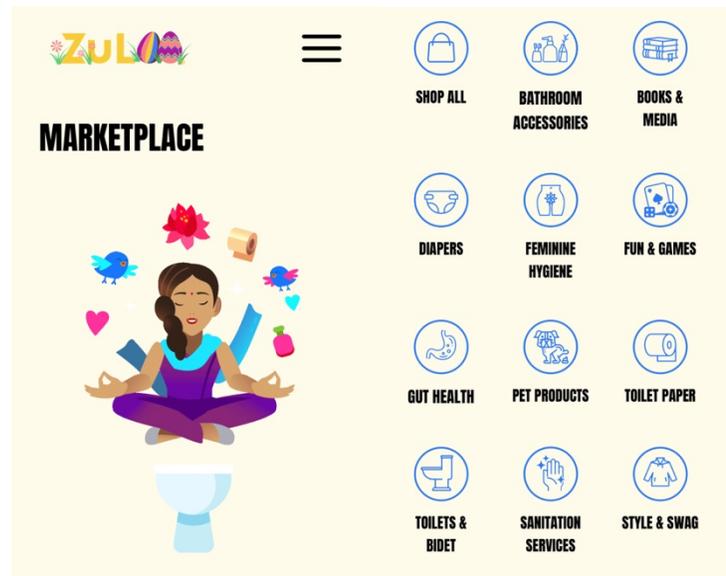
\* An affiliate of ZuLoo, Inc.

- David Utrilla
- Maria Lindbergh
- Dr. Nicholas Igwe
- Tommaso Cardullo
- Kweku and Frank Anno
- Joel Peal
- Melissa Berton
- Troy Hale
- Schael Igwe
- Jackie Skinner
- Jarond Suman
- Robin Cho
- Michael Hall
- Sitali Muyatwa
- Rose George
- Arturo Fuentes
- Lydia Darby
- Liam Manley
- Kali Canedo
- Rob Poleki
- Adriana Penafiel
- Christopher Clapp
- Boone Davidson
- Amber Probyn
- Judy Abrahams

We seek to use the Pōōdcast going forward as a platform to promote ZuLoo’s overall mission, bring awareness to the issues surrounding toilets, clean water, hygiene, and sanitation, and highlight the stories of the individuals and families touched by the work of our non-profit affiliate, ZuLoo Humanitarian.

### The ZuLoo Marketplace

In 2023, we intend to launch an online marketplace on our website, [zuloo.org](http://zuloo.org), where a percentage of all purchases will help build safe toilets, drill clean water wells, and promote personal hygiene and sanitation. ZuLoo Enterprises USA LLC\* intends to become an affiliate marketing partner on behalf of a broad range of bathroom-related products and services delivered or fulfilled by other companies and service providers.



We expect such product categories may include:

- Bathroom Accessories
- Books and Media
- Diapers
- Feminine Hygiene
- Fun and Games
- Gut Health

\* An affiliate of ZuLoo, Inc.

- Pet Products
- Toilet Paper
- Toilets and Bidets
- Sanitation Services
- Style and Swag

While we expect for a percentage of sales or of net profits realized will be donated to ZuLoo Humanitarian to continue its work towards solving the global sanitation crisis, we also seek to utilize the ZuLoo Marketplace as an engine to generate sufficient revenue to not only cover the costs of production of the ZuLoo Pōōdcast but to also grow the Company and generate net profitability overall.

### 242 Partner Program

In 2023 we also intend to continue to welcome participation in our “ZuLoo 242 Partner” program where we intend to provide engaging



media content, story-telling, highlighting on our podcast, social media, and other positive social messaging for businesses who are seeking to have their brand associated with ZuLoo’s social impact cause. In exchange, each ZuLoo 242 Partner will be invited to make a tax-deductible donation of 2% of a certain revenue metric to ZuLoo’s 501c3 affiliate to support its ongoing efforts to bring clean, safe, and sustainable sanitation (toilets) to the poor. Under this program, ZuLoo 242 Partners can elect to donate either 2% of their gross sales, 2% of their net profits, 2% of their revenue from a particular product or promotion, or custom-design a 2% program of their own. While we don’t anticipate heavily promoting the 242 Partner Program in 2023, we believe it remains an alternative potential source of revenue for the Company.

### ASSESSMENT OF OVERALL SOCIAL AND ENVIRONMENTAL PERFORMANCE

So far, ZuLoo’s 501c3 affiliate has operated 100% from donations received from generous corporate donors such as the Sorensen Legacy Foundation, the Young Living Foundation, and the law firm of Mangum & Associates PC, among others.

We continue to believe that private enterprise, technological innovations, and social entrepreneurship pose the best chance to deliver safe and affordable sanitation technologies to the world.

Toward this end, we still have a goal to donating a share of our revenues and/or profits – through media sponsors of our ZuLoo Pōdcast, customers our ZuLoo Marketplace, finding 242 Partners and/or otherwise – towards the operating budget of ZuLoo’s 501c3 affiliate which, in turn, will continue to spearhead global initiatives to expand access to affordable and innovative sanitation technologies to some of the world’s most poor.

## BENEFIT DIRECTOR

Our current designated “benefit officer” and “benefit director” is Darin Mangum (the undersigned). Correspondence concerning this report may be directed to [compliance@zuloo.com](mailto:compliance@zuloo.com) or via regular mail at 4745 Avenida Isla Verde 6J, Carolina, PR 00979.

## BENEFIT DIRECTOR STATEMENT

As ZuLoo’s benefit director, the undersigned is of the opinion that the Company has acted in accordance with its general public benefit purpose and/or specific public benefit purpose in all material respects during the period covered by this report. The undersigned is also of the opinion that ZuLoo’s directors and officers have acted in compliance with Subsections 16-10b 301(1) and 16-10b-303(1), respectively, of the Utah Benefit Corporation Act, as amended.

## THIRD PARTY STANDARDS

We continue to consider the standards published by B Lab (<http://benefitcorp.net/>) and have plans to eventually apply for certification. We believe our board is likely to adopt B Lab as the standard for future reports. Also, the Utah Chapter of the Social Enterprise Alliance (<https://socialenterprise.us/>) continues to help us model our operations towards further standards by which to assess our impact and overall social performance. To our knowledge, there is no connection between the organizations that establish these third-party standards, or their directors, officers, or a holder of 5% or more of the governance interests in such organizations, and ZuLoo or our directors, officers, or a holder of 5% or more of the outstanding shares of ZuLoo, including a financial or governance relationship that might materially affect the credibility of the use of the third-party standard.

## BOARD OF DIRECTORS

As of the date of this report, ZuLoo has not dispensed with, or restricted the discretion or powers of, its board of directors.

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We are excited to expand our impact worldwide as we continue to assess the sanitation needs of vulnerable communities, develop and connect with best practice solutions, and deliver these solutions in partnership with trusted in-country partners.

We will endeavor to either post this report on our website or make it available to anyone upon reasonable request; provided, however, we may require them to first sign a non-disclosure agreement in the event we believe, in our sole discretion, confidential information is contained in this report.

If you have questions or concerns regarding this report, please contact the undersigned directly at [compliance@zuloo.com](mailto:compliance@zuloo.com).

Thank you, and Kind Regards,



Darin H. Mangum, Esq.  
CEO and Benefit Director

