

2024

ZuLoo®



ANNUAL BENEFIT REPORT

Dear ZuLoo Friends:

We are pleased to share this benefit report¹ for the year 2024.

As a benefit corporation, ZuLoo² continues to make progress towards the universal goal for everyone in the world to have access to clean and safe toilets, clean water, hygiene, and sanitation.³

At ZuLoo, we believe the power of social enterprise can generate economic value and profitability while also making an impact on today's global sanitation crisis.

THE GLOBAL SANITATION CRISIS

The latest data⁴ from the World Health Organization and UNICEF on access to clean water, adequate sanitation, and hygiene reveals that we still have much work to do:



Sanitation

3.6 billion people, nearly half the world's population, do not have access to safely managed sanitation in their home. Of those, 1.7 billion people live without basic sanitation services⁵ and 494 million people practice open defecation.



Hygiene

2.3 billion people lack basic hygiene services, including soap and water at home. This includes 670 million people with no handwashing facilities at all.

In 28 countries, at least 1 in 4 people have no handwashing facility at home.

In rural settings, only 1 in 3 people have access to basic hygiene services (such as soap and water at home).



Menstrual Health

Lack of adequate sanitation facilities for girls reaching puberty makes them more likely to miss school than boys. Currently, between **15% to 25%** of girls in West Africa will likely drop out of school due to menstruation.



Drinking Water

2 billion people lack access to safely managed drinking water at home.

Culturally, women and girls are more likely to be responsible for collecting water for their family without onsite water supply. These responsibilities make it difficult for girls to attend school during school hours.

¹ This report is presented solely to comply with Section 16-10b-401 of the Utah Benefit Corporation Act, as amended, and does not constitute an offer to sell or a solicitation to buy the company's products, services and/or securities. Statements in this report are the sole responsibility and opinion of the undersigned Benefit Director of ZuLoo, Inc., a Utah benefit corporation ("we", "our", "us", "ZuLoo", or the "Company") and do not operate as admissions or statements of material fact by the Company or its officers, directors, or Affiliates. Accordingly, you are hereby cautioned and advised to NOT rely upon this report in making any investment or financial decision regarding the Company or in connection with our securities, offerings, or products or services or that of any of our Affiliates. This report speaks only for the year 2024. Circumstances and conditions may have materially changed since such date. The Company does not undertake any obligation to update this report.

² The trade name "ZuLoo" and associated word marks and service marks are trademarks of ZuLoo, Inc., a Utah benefit corporation ("ZuLoo") used under license from Republique Huguenot LLC.

³ United Nations Department of Economic and Social Affairs, Sustainable Development Goal 6: Ensure availability and sustainable management of water and sanitation for all (See <https://sdgs.un.org/goals/goal6>).

⁴ Global WASH Fast Facts, U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, published May 31, 2022, at https://www.cdc.gov/healthywater/global/wash_statistics.html.

⁵ "Basic sanitation services" are defined as the use of improved facilities (i.e., facilities that separate human excreta from human contact such as flush or pour-flush toilets or latrines to a piped sewer system, septic tank, pit, composting receptacle, etc.) that are not public or shared with other households.

HEALTH IMPACTS⁶

Each year, lack of access to clean and safe toilets, clean water, hygiene, and sanitation continues to adversely impact the health of well-being humanity worldwide, causing an estimated:

- 1.7 billion cases of diarrhea among children younger than 5 years old;
- 446,000 deaths of such children from diarrhea;
- 3 million cases of cholera and an estimated 95,000 cholera deaths;
- 11 million cases of typhoid fever and an estimated 129,000 typhoid fever deaths.



TOOLS AND SOLUTIONS⁷

- Universal access to adequate sanitation, hygiene, and safe drinking water can reduce the global disease burden by 10%.
- Increasing access to sanitation services can prevent many diarrheal deaths.
- Between 2000 and 2016, improved sanitation contributed to a 15% decrease in diarrheal deaths in Southeast Asia, East Asia, and Oceania, and more than a 10% decrease in diarrheal deaths globally.
- Every cholera case and death from cholera are preventable with the tools we have today. Simple and affordable sanitation solutions, if implemented, have the potential to reduce cholera deaths by 90% by 2030.⁸
- Investing in water and sanitation interventions results in many benefits, including economic, environmental, quality of life, and health. Every dollar invested in WASH interventions gives a \$4.3 return in the form of reduced health care costs, reduced pollution of water and land resources, and gains in quality of life (such as improved school attendance, fewer sick days, greater privacy, safety, and sense of dignity).



⁶ Ibid.

⁷ Ibid.

⁸ World Health Organization, Global Task Force on Cholera Control, A Global Roadmap to 2030, accessible at <https://www.gtfcc.org/wp-content/uploads/2019/10/gtfcc-ending-cholera-a-global-roadmap-to-2030.pdf>.

ZULOO'S SOCIAL IMPACT

In 2024, ZuLoo Humanitarian⁹ continued building toilets throughout the emerging communities of Hyderabad, India.

Each ZuLoo eco-friendly and sustainable earthworm-powered Soilet¹⁰ toilet helps a family size of up to 7 persons.

Each water well ZuLoo helps drill provides clean, safe and a sustainable daily water supply to approximately 600 or more persons.

Together with our local in-country partner organization SAPID¹¹, ZuLoo Humanitarian implements a process of working with the local community to have them identify the most vulnerable families to receive subsidized toilets, giving first priority to households with high numbers of women and girls, pregnant and lactating women, elderly, and people with disabilities.

Some of these communities and recipients are highlighted¹² on the following pages:



⁹ ZuLoo Humanitarian is a non-profit charitable organization affiliated with ZuLoo which has been granted tax-exempt status by the IRS under Section 501(c)(3) of the U.S. Tax Code. ZuLoo Humanitarian helps to provide toilets, hygiene, clean water, and sanitation to the global poor and underserved.

¹⁰ Further details of how "Soilet" toilets work can be found at <https://www.soilet.org/how-it-works/>.

¹¹ "SAPID" is the acronym for the Study Action Group for Participative Integrated Development, a non-profit charitable organization based in India.

¹² Editor's Note: These comments have been translated into English from Hindi and/or other languages or dialects. In some cases, their statements have been paraphrased or summarized using A.I. language models to enhance readability.

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TOILET
STORIES

Himabindu's Toilet Story



Himabindu is a 42-year-old woman living in a joint family in Hyderabad, India. Two of her sisters-in-law, Kalpana (age 35) and Jyothi (age 37), were born with genetic deformities. Jyothi walks with assistance but frequently loses her balance and falls, causing her injury. She also struggles with speech and learning challenges. Kalpana is paralyzed from the waist down due to infantile paralysis.

Their mother, Parvathi, shared the overwhelming challenges of caring for her daughters, especially when it came to sanitation. Kalpana had to be physically carried outside for every bathroom need. Parvathi described how the lack of proper facilities often left her feeling humiliated and dirty, with human waste falling on her during the process of helping her daughter clean herself. “We would go early in the morning,” she said through tears, “so people wouldn’t see us.”

Carrying extra water and managing sanitation became a shared burden for the whole family, including her husband. Eventually, they resorted to keeping a bucket beside Kalpana for urination throughout the day, which caused a persistent foul smell in the house. The unhygienic conditions left both daughters vulnerable to frequent urinary tract infections, compounding the family’s already strained finances.

“My family curses me for giving birth to genetically deformed daughters,” Parvathi confided. “Many times, I’ve thought about ending my life. But then I wonder—who would care for them after me? That thought gives me the strength to go on.”

The arrival of a ZuLoo-sponsored toilet brought tremendous relief. For the first time, the family has a safe, private, and dignified place to use the restroom—right in their own home. Jyothi shared that she no longer feels anxiety or fear about defecating in the open. Parvathi now feels peace knowing her daughters can maintain hygiene more easily, and that she no longer has to exhaust herself with every trip to the bathroom. The family also expressed deep appreciation for the western-style commode provided by ZuLoo and SAPID, which was essential for Kalpana and Jyothi’s accessibility needs.

“Thank you for making my tough times a little easier.”

■ **Parvathi**

Chanchala's Toilet Story



B. Chanchala, 62, lives in Jai Shankar Colony, Hyderabad, with her husband Baroda, age 73. Chanchala was born with asymmetry in her left arm, giving her very limited finger movement. Her husband suffers from hypertension and diabetes. Together, they survive on her earnings of approximately USD \$58 (INR ₹5,000) per month as a daily wage laborer, along with Baroda's USD \$23 (INR ₹2,000) monthly government old-age pension.

The couple came to the city in search of better opportunities, but due to high rent, they relocated to Jai Shankar Colony where housing was more affordable. "We sold our land in the village," Chanchala shared, "and bought 80 square yards here. We managed to build a single room, but with no money left, we couldn't afford to build a toilet."

For years, they struggled with open defecation. Baroda, though able to stand upright, needs to walk bent over with a stick. Carrying water for washing was a painful task. "I have to carry only one mug of water with me," Chanchala explained. "But if it slips from my hand — which happens often — I have to return home without washing. I feel dirty and ashamed."

Today, everything has changed. Thanks to the support of ZuLoo and SAPID, the couple now has a toilet in their home — a source of pride and dignity. "They are God-sent angels. We don't have to worry anymore about falling or spilling water," they said with a smile. "We're safe now. We're protected from the germs that spread through open defecation."

"They are God-sent angels."

■ **Chanchala**

Mallamma's Toilet Story



Chidaram Mallamma, 62, is a resident of Jai Shankar Colony in Hyderabad. She works tirelessly as a daily wage laborer, earning just USD \$58 (INR ₹5,000) a month to support her family. Recently, her elder son got married — a joyful milestone shadowed by a difficult reality: the family had no toilet at home.

Mallamma shared how deeply the lack of sanitation affected her new daughter-in-law. “She was too embarrassed to relieve herself in the open,” Mallamma said. “Out of fear of being seen or teased by men, she stopped eating and drinking. She went without relieving herself for two to three days at a time.” The consequences were serious: her daughter-in-law was hospitalized with dehydration and gastric problems.

The situation left Mallamma feeling helpless and ashamed. Family gatherings were avoided, neighbors mocked them, and no one — not even close friends — offered access to a toilet. “Not one person helped,” she said. “They wouldn’t even let my daughter-in-law use theirs. I realized... that’s human nature.”

Over the years, Mallamma had heard many government promises about toilets for the poor, and each one gave her hope — only to be followed by disappointment. “I thought this team from SAPID and ZuLoo would be the same,” she admitted. “But no — they kept their word. They were true to their promise. I thought God heard my prayers.”

Today, Mallamma finally has what she dreamed of for years: a clean, safe, and dignified toilet in her home.

“God heard my prayers.”

■ **Mallamma**

Bhargavi's Toilet Story



Bhargavi, 27, lives in a rural community of Hyderabad, where her husband works as a construction laborer. During her third pregnancy, she faced unexpected opposition—not just from her family, but from her entire village. Her mother-in-law insisted that constructing a toilet while pregnant would harm the unborn child. Relatives and village elders echoed the belief that “digging into Mother Earth” during pregnancy was inauspicious and dangerous.

But for Bhargavi, the true danger was the lack of sanitation. “The inconvenience of walking long distances to defecate in the open, the risk of disease—it’s something all women and girls here live with daily,” she said. “And during pregnancy, these risks become much worse.”

The absence of a toilet at home led to repeated urinary tract infections and reproductive health issues for Bhargavi. She eventually gave birth to a stillborn baby at just seven months. “No one in my family understood my suffering,” she said with deep emotion.

Bhargavi also worried constantly for her two young daughters, ages 5 and 2, who were forced to use open defecation sites, putting them at high risk for diarrheal diseases and other infections. She made the difficult but brave decision to challenge the superstitions around her and began advocating for a change in mindset. “Blind beliefs should not be barriers to someone’s development,” she said firmly. “If I had the opportunity to build a toilet during my pregnancy, my third child would still be alive.”

Today, with the support of SAPID and ZuLoo, her family finally has a toilet at home. Though the loss of her child remains a sorrowful memory, Bhargavi finds comfort in knowing her daughters are safer now.

“If I had the opportunity to build a toilet during my pregnancy, my third child would still be alive.”

■ **Bhargavi**

M. Pavarthi's Toilet Story



M. Pavarthi is a homemaker living in Hyderabad. Her husband earns a modest income as a street vendor, selling bangles and other small items. With no toilet at home, Pavarthi began to restrict her intake of food and water to minimize the need to relieve herself — a decision that took a serious toll on her health.

Over time, her condition worsened. She developed anemia, dehydration, and malnutrition. To avoid the fear and risks of open defecation, she trained herself to hold her bladder for long periods. Eventually, her health complications became severe. Pavarthi was diagnosed with diabetes and lost partial vision in one eye.

Today, her life looks very different. Thanks to support from SAPID and ZuLoo, a toilet has been built right outside her home. “Now I no longer fear any untoward incidents,” she said. “I can go about my work at home in peace and even help my husband with sorting materials for his business. This support from SAPID and ZuLoo has been a lifeline that I will never forget.”

The toilet has brought not only physical relief but also restored dignity and stability to her life.

“ZuLoo has been a lifeline. I will never forget.”

■ **M. Pavarthi**

Aruna's Toilet Story



G. Aruna and her husband migrated from Andhra Pradesh to the city in search of a better life. Her husband works as a tile-fixing laborer, doing his best to support their growing household.

When Aruna's aging in-laws, who were struggling to live alone in their village, finally agreed to move in with them, a new challenge arose: there was no toilet at home. "My father-in-law said he felt like he had lost his freedom," Aruna shared. "We had to walk nearly a kilometer just to relieve ourselves."

To make things easier for the elderly couple, Aruna and her husband constructed a makeshift toilet. But without a proper waste disposal system, Aruna was forced to throw out the waste manually each day. The smell often spread to neighboring homes, triggering constant complaints. "There were so many arguments with the neighbors," she said. "It became a source of stress and embarrassment."

Thanks to the support of SAPID and ZuLoo, the family was finally able to build a proper toilet—equipped with both an Indian and western-style commode to meet everyone's needs. "Now my father-in-law is happy," Aruna said with a smile. "We value the help you have given us. We are all grateful for the comfort and dignity this has brought to our home."

"We value the help ZuLoo has given us."

■ **Aruna**

Mounika's Toilet Story



Mounika lives with her husband and four daughters in Jai Shankar Colony, where they've resided for the past six years. Before settling there, the family lived in a rented home in the slums of Secunderabad. Her husband works as a contractor, earning approximately USD \$82 (INR ₹7,000) per month — just enough to make ends meet.

For Mounika, raising four daughters without a toilet at home was a daily source of fear and anxiety. "My biggest concern has always been the safety of my girls," she shared. "We feared harassment and worse."

Every morning before sunrise, Mounika and her daughters would quietly make their way to the edge of the slum to relieve themselves in the bushes. The experience left them feeling vulnerable and exposed. "The simple act of going to the bathroom should not be dangerous," Mounika said. "But for us, it was."

Thanks to the support of SAPID and ZuLoo, Mounika's family now has a toilet in their own home — bringing safety, dignity, and peace of mind. "Your support is a lifelong gift to our children."

"A toilet is lifelong gift to our children."

■ **Mounika**

Rama's Toilet Story



J. Rama, 36, lives with her 65-year-old mother-in-law in Hyderabad. For years, the absence of a toilet at home brought stress, stigma, and serious health consequences for the entire household.

Rama shared how difficult it was to manage her menstrual hygiene without a proper bathroom. “During my period, I avoided going out for nature’s call out of fear,” she said. “The risk of infections—like white discharge and urinary or genital tract issues—was always on my mind.”

Her fears were not unfounded. Her mother-in-law, too, suffered silently from recurring skin infections and abdominal pain. Unable to speak openly about it, she relied on home remedies for as long as she could—until the infection worsened. When she was finally taken to the hospital, she required expensive antibiotics, adding to the family’s financial burden.

The social stigma also weighed heavily. “I limited my interactions,” Rama admitted. “Our relatives looked down on us for defecating in the open. But we simply couldn’t afford to build a toilet.”

Everything changed when SAPID and ZuLoo stepped in. The family now has a safe, private toilet at home—something they had long dreamed of but never thought possible. Rama shared, “You brought me hope when I was at my lowest. Now I can face my relatives with dignity.”

“Now I can face my relatives with dignity.”

■ **Rama**

Anusuya's Toilet Story



Anusuya hails from Srikakulam, where she once served proudly as a local leader in her village. After moving to Hyderabad with her husband, who works as a construction laborer, she found herself missing that sense of community leadership and purpose.

In Jai Shankar Colony, Anusuya began gathering women from her neighborhood to advocate for better sanitation. “We approached local leaders, hoping the government would help us build toilets,” she recalled. “But all our efforts led nowhere. No one came forward to help.”

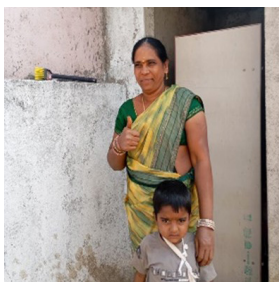
Like many mothers in her community, Anusuya feared for the safety of her daughters. The absence of a toilet at home not only meant discomfort and indignity but also real danger. “Without toilets, women in our slum are vulnerable—not just to disease, but to harassment, abuse, and even violence,” she said. “It isolates us socially and economically.”

That’s why the support from SAPID and ZuLoo was so meaningful. With a toilet now built at her home, Anusuya feels safer, more dignified, and hopeful once again—not just for herself, but for the other women she continues to encourage. “The assistance you’ve given me is invaluable,” Anusuya said. “We shall always be in your debt.”

“We shall always be in your debt.”

■ **Anusuya**

Ramana's Toilet Story



B. Ramana and her teenage daughter used to walk over 2 kilometers every day just to find a place to relieve themselves—often spending nearly two hours on the task. “During extreme weather or illness, it was miserable,” Ramana shared. The open space used for defecation was infested with snakes, scorpions, termites—and sometimes even bees.

For Ramana, the fear wasn't just about wildlife. “My daughter is a teenager,” she said. “And every month, at least once or twice, someone would harass or tease her.” The constant risk pushed Ramana and her husband to make the painful decision to send their daughter to a school hostel—just to keep her safe.

The lack of sanitation also impacted Ramana's health and livelihood. Frequent skin infections and allergic reactions from the environment often kept her from working, affecting the family's already limited income and adding to her stress and anxiety.

Today, everything has changed. With the support of SAPID and ZuLoo, Ramana's family now has their own toilet—right at home. “I feel privileged,” she said. “It has made my life comfortable. Thank you for giving us a better life. I no longer worry about my daughter's safety.”

With hope for better health, stability, and dignity, Ramana and her family are filled with gratitude.

“Thank you for giving us a better life.”

■ **Ramana**

OPPORTUNITIES AND GO-FORWARD PLANS

The ZuLoo Pōodcast

In 2024, our operating affiliate ZuLoo Media LLC (the “Publisher”) continued to produce and publish the ZuLoo Pōodcast podcast series on a regular basis on a multitude of media platforms including YouTube, Apple, Spotify, etc.

The ZuLoo Pōodcast is a unique podcast where hosts and guests talk “all things poop, toilets, and sanitation.” Through insightful news, impact stories, and quirky humor, they discuss and highlight the critical role toilets play in whisking poop out of our lives, the impact toilets have (or the lack thereof) in the health and wellness of humanity, and what ZuLoo is doing to help solve the current global sanitation crisis.

During the 2024 season, the Pōodcast covered a variety of toilet-related topics and highlighted many individuals and organizations who are actively engaged in promoting safe and clean toilets globally.

Notable and honorary guests who appeared on the Pōodcast in 2024 included:

Alexandra Knezovich
Toilet Board Coalition

Sutirtha Sahariah, PhD
Sulabh International

Edrulfo Rodriguez
Engineers Without Borders

Francis Lajara De Los Reyes, PhD
North Carolina State University

Haewoojae
Mr. Toilet House, South Korea

Nirja Bhatnagar
Sulabh International

Cody Sanders
MixHers

Suzy Batiz
Poo-Pourri

Kevin Tang
Cleana

Jeremy Bronen
SedMed

Devin Mattson
Good Poops Yogurt

Peter Gayle
Bodifresh

Ben Roberts
Become More

Peter Bassey
P.I.B. Global

Sonia Grego
Coprata

Nathalie des Isnards
madamePee

Vanessa & Yahosh Bonner

Michelle De Haan
Park City



We plan to continue using the Pōodcast as a platform to promote ZuLoo’s overall mission, to bring awareness to the issues surrounding toilets, clean water, hygiene, and sanitation, and to highlight the stories of the individuals and families touched by the work of our non-profit affiliate, ZuLoo Humanitarian.



The ZuLoo Marketplace

In 2024, our operating affiliate ZuLoo Enterprises USA LLC (“ZEUSA”) continued to develop its online marketplace ZuLoo called the “ZuLoo Marketplace”¹³ offering a growing number of gastrointestinal health, hygiene, bathroom-related, and other kinds of symbiotic products and services delivered or fulfilled by our affiliate marketing partners. ZEUSA also intends to sell ZuLoo-branded products and/or services directly to customers. ZEUSA seeks to list products and services on the ZuLoo Marketplace that it believes delivers quality and value to the broader ZuLoo community and audience. Categories currently found on the ZuLoo Marketplace include:



ZEUSA intends to collect sales revenue upon bringing purchasing customers to its affiliate marketing partners through ZuLoo Marketplace affiliate marketing links. Available commission rates materially vary among various partners and their products and services. ZEUSA seeks competitive sales commission rates based upon the retail sales price of products and services offered on the ZuLoo Marketplace. ZEUSA expects to promote products and services listed on the ZuLoo Marketplace via direct email marketing campaigns, through advertising on ZuLoo-affiliated social media channels, and on the Publisher’s podcast, the ZuLoo Pōdcast. ZEUSA also expects to engage in general advertising online and through other forms of media to drive potential customers to the ZuLoo Marketplace.

¹³ The zuloo.org website is owned and maintained by ZuLoo Media LLC (the “Publisher”), an affiliate of ZuLoo, pursuant to an agreement between the Company and the Publisher. The Publisher may receive compensation from the Company for hosting the ZuLoo Marketplace and for other promotional activities. Both the Company and the Publisher are affiliated subsidiaries controlled indirectly by ZuLoo (See “Material Agreements” and “Conflicts of Interest”).

Also, in accordance with ZuLoo's social impact mission, ZEUSA intends for up to 50% of any net operating profits realized from purchases on the ZuLoo Marketplace to be donated to ZuLoo Humanitarian¹⁴ to help build safe toilets, to drill clean water wells, and to promote global personal hygiene and sanitation solutions. ZEUSA believes that higher affiliate marketing commission rates and associated sales revenue and/or higher net operating profits that can be realized will result in more funds that can be made available for both distributions to ZEUSA members on a for-profit basis and donations to ZuLoo Humanitarian on a non-profit basis to help it accomplish its charitable mission.

ZuLoo 242 Partner Program



In the coming year, we intend to continue to welcome participation in our “242 Partner” program. This “turnkey” social impact program provides participating partners with engaging media content, story-telling, highlighting on the Pōōdcast, social media collaboration, and other positive social messaging for businesses who are seeking to have their brand associated with ZuLoo’s social impact cause. In exchange, each 242 Partner will be invited to make a tax-deductible donation of 2% of a certain revenue metric to ZuLoo’s Humanitarian to support its ongoing efforts to bring clean, safe, and sustainable sanitation (toilets) to the poor. Under this program, 242 Partners can elect to donate either 2% of their gross sales, 2% of their net profits, 2% of their revenue from a particular product or promotion, or custom-design a 2% program of their own. While we don’t anticipate heavily promoting the 242 Partner Program in 2024, we believe it remains an alternative potential source of revenue for ZuLoo Humanitarian.



¹⁴ ZuLoo Humanitarian is a non-profit charitable organization affiliated with ZuLoo which has been granted tax-exempt status by the IRS under Section 501(c)(3) of the U.S. Tax Code. ZuLoo Humanitarian helps to provide toilets, hygiene, clean water, and sanitation to the global poor and underserved.

ASSESSMENT OF OVERALL SOCIAL AND ENVIRONMENTAL PERFORMANCE

So far, ZuLoo Humanitarian has operated 100% from donations received from generous corporate donors such as the Sorensen Legacy Foundation and the law firm of Mangum & Associates PC, among other generous individual donors.

At the same time, we continue to believe that private enterprise, technological innovations, and social entrepreneurship pose the best chance to deliver safe and affordable sanitation technologies to the world over the long term.

Toward this end, we still have a goal to donating a share of our net operating profits – through media sponsors of the ZuLoo Pōdcast, customers of the ZuLoo Marketplace, 242 Partners and/or otherwise -- towards the operating budget of ZuLoo Humanitarian. We believe this, in turn, will continue to spearhead global initiatives to expand access to affordable and innovative sanitation technologies to some of the world's most poor.

BENEFIT DIRECTOR

Our current designated “benefit officer” and “benefit director” is Darin Mangum (the undersigned). Correspondence concerning this report may be directed to compliance@zuloo.com or via regular mail to the following postal address: ZuLoo, Inc., 4778 North 300 West, Suite 200, Provo, Utah 84604 USA.

BENEFIT DIRECTOR STATEMENT

As ZuLoo's benefit director, the undersigned is of the opinion that the Company has acted in accordance with its general public benefit purpose and/or specific public benefit purpose in all material respects during the period covered by this report. The undersigned is also of the opinion that ZuLoo's directors and officers have acted in compliance with Subsections 16-10b 301(1) and 16-10b-303(1), respectively, of the Utah Benefit Corporation Act, as amended.

THIRD PARTY STANDARDS

We continue to consider the standards published by B Lab (<http://benefitcorp.net/>) and have plans to eventually apply for certification. We believe our board is likely to adopt B Lab as the standard for future reports. Also, the Utah Chapter of the Social Enterprise Alliance (<https://socialenterprise.us/>) continues to help us model our operations towards further standards by which to assess our impact and overall social performance. To our knowledge, there is no connection between the organizations that establish these third-party standards, or their directors, officers, or a holder of 5% or more of the governance interests in such organizations, and ZuLoo or our directors, officers, or a holder of 5% or more of the outstanding shares of ZuLoo, including a financial or governance relationship that might materially affect the credibility of the use of the third-party standard.

BOARD OF DIRECTORS



As of the date of this report, ZuLoo has not dispensed with, or restricted the discretion or powers of, its board of directors.

We are excited to expand our impact worldwide as we continue to assess the sanitation needs of vulnerable communities, develop and connect with best practice solutions, and deliver these solutions in partnership with trusted in-country partners. We will endeavor to either post this report on our website or make it available to anyone upon reasonable request; provided, however, we may require them to first sign a non-disclosure agreement in the event we believe, in our sole discretion, confidential information is contained in this report.

If you have questions or concerns regarding this report, please contact the undersigned directly at compliance@zuloo.com.

Thank you, and Kind Regards,

A handwritten signature in brown ink, appearing to read 'Darin'.

Darin H. Mangum, Esq.

CEO and Benefit Director

ZuLoo®

zuloo.org